



# PERSONALIZED PATHWAYS PROVIDE TARGETED LEARNING

ADDRESS THE UNIQUE NEEDS OF EACH OF YOUR LEARNERS

LRN's instructional philosophy focuses on matching **the right content to the right learner at the right time** to deliver maximum efficiency and efficacy. To provide the best possible learning experience across your organization, our **Personalization** option paves the way for more efficient and more effective learning for all your employees.

Learning doesn't have to be one-size-fits-all. We offer **personalized pathways** that deliver targeted, learner-specific content. Our innovative platform, combined with a flexible and configurable approach to course development, enables you to:

- Ensure learning experiences are relevant and specific to your organization and employees
- Differentiate the learning experience by role, seniority, length of employment, or any other criteria you choose
- Select and string together modules that are right for your target audience and desired outcomes

## HERE'S HOW PERSONALIZATION WORKS:



Before the course introduction, or following it, the personalization process begins with some simple, custom-written profile questions that each learner answers.



Next, learners are assigned content that's mapped specifically to how they answered their profile questions.

## HERE'S HOW THE PERSONALIZED PATHWAYS OF A TEAM LEADER AND A DEVELOPER MIGHT LOOK:



### YOU DRIVE THE CUSTOMIZATION

You can customize the learner profile questions asked within each course. Each answer option is mapped to specific lessons, so the course is created based on the answers selected by each user. In addition, you can choose which lessons are mandatory for all users.

### CUSTOMIZATION AND FLEXIBILITY AT EVERY TURN

We design learning experiences that focus on what your learners need to do, how to do it, and prompt practice to get it right.

Personalization gives you the ability to provide learning that's relevant and specific to individual learners that not only keeps them engaged, but also gets results.

**LRN** *Inspiring Principled Performance*

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